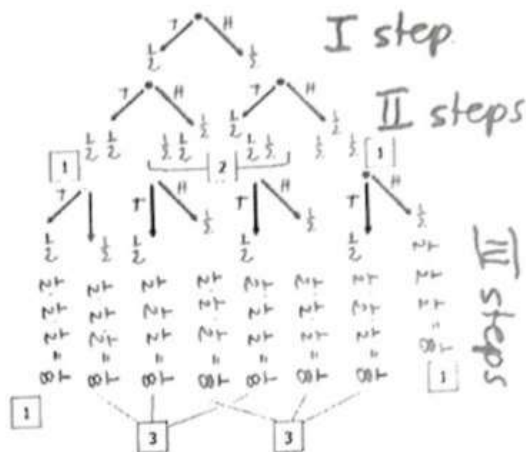
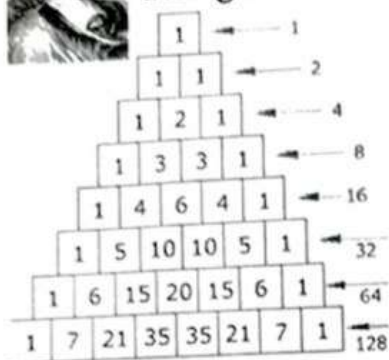




Pascal's triangle



$$(a + b)^0 =$$

$$(a + b)^1 =$$

$$(a + b)^2 =$$

$$(a + b)^3 =$$

$$(a + b)^4 =$$

$$(a + b)^5 =$$

$$(a + b)^7 = a^7 + 7a^6b + 21a^5b^2 + 35a^4b^3 + 35a^3b^4 + 21a^2b^5 + 7ab^6 + b^7$$

$$+ 21a^2b^5 + 7ab^6 + b^7$$

$$(a + b)^8 = a^8 + 8a^7b + 28a^6b^2 + 56a^5b^3 + 70a^4b^4 +$$

$$+ 56a^3b^5 + 28a^2b^6 + 8ab^7 + b^8$$

1

Newton's Binomial

$a + b$

$a^2 + 2ab + b^2$

$a^3 + 3a^2b + 3ab^2 + b^3$

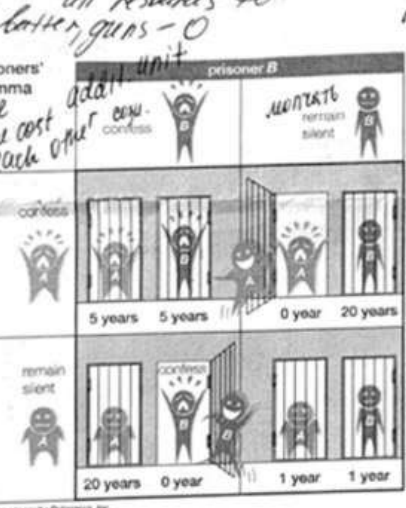
$a^4 + 4a^3b + 6a^2b^2 + 4ab^3 + b^4$

$a^5 + 5a^4b + 10a^3b^2 + 10a^2b^3 + 5ab^4 + b^5$



Всё соединяется -
но 5 лет
всё во всё
мечтает -
но 1 году
раз-во-зна-
- соединяет

efficiency
 together a little gun,
 we need to give
 a little butter
 by Vilfredo Pareto
 describes the Pareto frontier
 of a graph with 2 axes
 (payoff for Player 1 and 2)
 The orange sector E-D-E is the
 most Pareto efficient - since an
 increase in one indicator leads
 to a decrease in another.



a branch of math studying strategic interactions, where each participant's outcome depends on the actions of others

Game Theory

Nash Equilibrium - a state where no player can improve their payoff by changing their own strategy alone, assuming all other players keep their



strategy unchanged This is the main concept in game theory ** $\Rightarrow$ Nash equilibrium

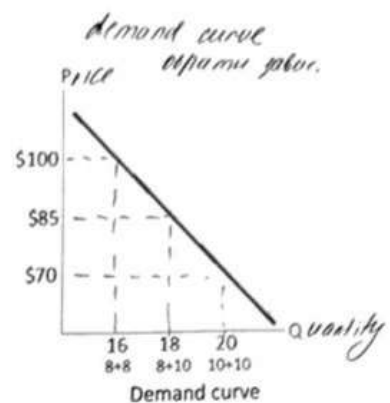
	$H_2(x)$	Recognition;	Non-recognition;
$H_1(x)$	Player 2		
Player 1		1	2
Recognition;	1	-5, -5	0, -20
Non-recognition;	2	-20, 0	-1, -1

линей. рационализм
не всегда приводит
к оптимально оптимальному
результату.



- Mafia creates external incentives (threat of death for betrayal) that force members to remain silent, even if confessing is beneficial from the point of view of the law. This changes the game — now staying silent becomes a rational choice.

Brent crude, US dollars per barrel



Barrel 	we no \$ sum price: 100\$ p: 500 & give h: 200 & give price: 1000 1.	100\$ → 85\$ / 100\$ (100\$ - 15\$) p: 550 h: 680	использ. для экспорта из России
when given \$ sum 8 · 10⁶ 	8 · 10⁶ day 800 millions per day \$100  800 millions per day	10 · 10⁶ day 850 millions per day \$85  680	В реальности: в 10 раз больше, чем нужно, к трансу. В этом случае страна будет иметь больше денег, чем нужно, что будет на пользу. Но в случае с трансом, это будет на 10% за 1 день.
10 sum 10 · 10⁶ 	680 millions per day \$85  850 millions per day	700 millions per day \$70  700 millions per day	если из учета переговоров 

- Потребление для обмена:
 - сотрудничать (производить по 8 млн) и пот. по 200 \$ млн.
 - Но у каждой есть стимул увеличивать до 10 млн, чтобы зар. больше
 - В результате все увелич. → Цена пад → все получают меньше
- Это классич. пример эффекта равновесия Нэша в теории игр:
- каждый, рациональмыи, прибегает к коллективному разуму без

4 The main idea: only discard the 3rd method if it fails to beat every previous method incl. the 1st method (simple sequential guessing) is dead

the 2nd method (optimal questions) is better if it reduces the average number of questions

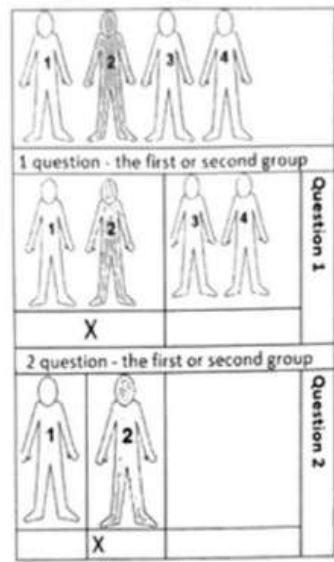
academic rule: when made as a trade-off, it's better



a uniform distribution
All 4 people are equally likely (prob 0,25 each)

If you ask optimal questions (halving the set each time), any person requires exactly 2 questions.

Average 2



Average number of questions =

$1 \cdot 0.5 + 2 \cdot 0.25 + 3 \cdot 0.125 + 3 \cdot 0.125 = 1.75$

Question 1.	Is this Zuckerberg?	50%	1*0.5
Question 2.	Is this Sergey Brin?	25%	2*0.25
Question 3.	Is this Stefan from BMW?	12.5%	3*0.125
	So Prince Saud	12.5%	3*0.125
Average number of questions =			1,75

a conservative repetition rule prevents us from selecting a strategy too early

in esp. of the number of quest

If one option is very likely (Zuckerberg with 50%) it's best to ask about it first. This gives a gain in the average

$H(x)$ - entropy of random var. X . This is the average amount of information.

$p(x_i)$ - probab. of the i -th event

$\log_2(p(x_i))$ - info. content of the event (how many bits are needed to encode it optimally).

$H(p) = 0$ - if not all probab. are 0 or 1 (there is uncertainty)

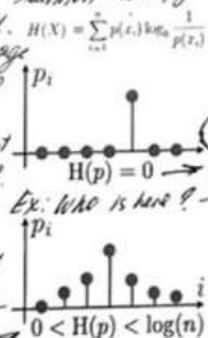
$H(p) \leq \log_2(n)$ - if the distribution is non-uniform

$H(p) = \log_2(n)$ - if all probabilities are equal ($1/n$ - max uncertainty)

$n=4, \log_2(4)=2$ Entropy = 1,75 < 2 - the distribution is non-uniform.

Entropy measures uncertainty. If one outcome is certain ($p=1$, others 0) $\rightarrow H=0$

Shannon entropy



$H = 0.5 \cdot \log_2(1/0.5) + 0.25 \cdot \log_2(1/0.25) + 0.125 \cdot \log_2(1/0.125) + 0.125 \cdot \log_2(1/0.125)$

$= 0.5 \cdot 1 + 0.25 \cdot 2 + 0.125 \cdot 3 + 0.125 \cdot 3 = 1.75$ bits

Not the average number of quest, but the lower bound

all others have probability 0.

the definition of entropy - the weighted average of information

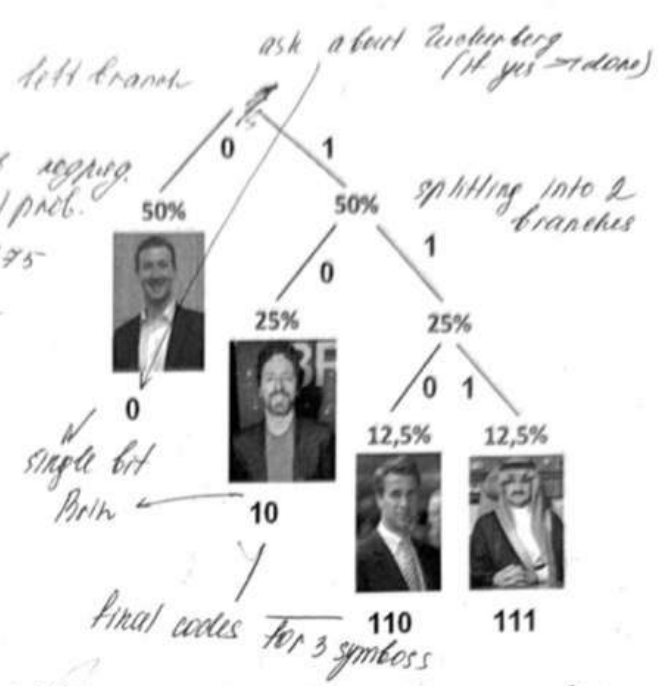
Mark Zuckerberg	Sergey Brin	Stefan Quandt	Prince Al Saud
$P(1) = 50\%$	$P(2) = 25\%$	$P(3) = 12.5\%$	$P(4) = 12.5\%$

Entropy is the minimum average number of bits per symbol under optimal encoding

the maximum possible entropy for a random variable with n possible outcomes, it happens when all outcomes are equally probable. $p_1 = p_2 = \dots = p_n = 1/n$

If all are equal $\rightarrow$ max uncer. $\rightarrow$ max info.

$L = \sum_{i=1}^n p_i \cdot \text{length}(\text{code}_i)$
 1st & probab. of symbol i ,
 frequencies given code
 (символа і частота появи,
 якщо закодовано один символ,
 коли закодовано кілька символів разом)
 $L = 0.5 \cdot 1 + 0.25 \cdot 2 + 0.125 \cdot 3 + 0.125 \cdot 3 = 1.75$
 в середньому на
 один символ



First-order approximation (symbols independent but with frequencies of Belarusian txt)

Мамма мыла ра

М - 3 — 30% 1-3 М

а - 4 — 40% 4-7 а

ы - 1 — 10% 8-ы

л - 1 — 10% 9-л

р - 1 — 10% 10-р

10

ла мамма р

Мамма мыла ра

Ма - 2 22% 1-2 ма

ам - 2 22% 3-4 ам

мы - 1 11% 5 мы

ыл - 1 11% 6 ыл

ла - 1 11% 7 ла

ар - 1 11% 8 ар

ра - 1 11% 9 ра

9

0. 4 6 7 3 1 9 1 6 7 3 5

ам ыл ла ам ма ра ма ыл ла ам мы

мылла рама

Second-order approximation (diagram (2-symbols) structure as in Belarusian)



близк. частоты → вероят. → entropy effect

3

Do tip if I make error

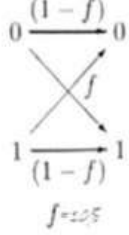
Sir Dr. D. MacKay,
University of Cambridge
(22 April 1967 – 14 April 2016)

Richard
Hamming
(1915-1998)

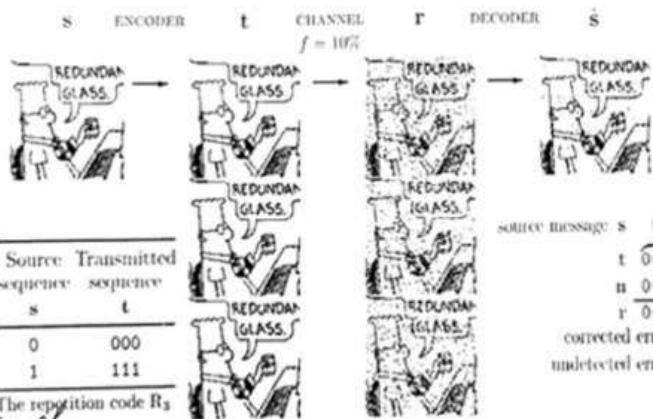
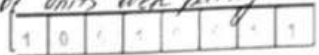


"I believe in clean energy,
but I also believe in mathematics"

emphasises that even in applied things
you need strict math



add to the block
with data to make the quint
of units even parity

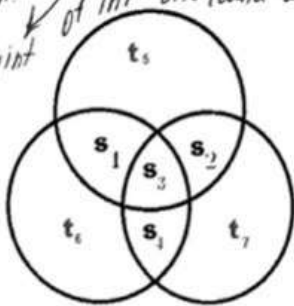


Source sequence	Transmitted sequence
s	t
0	000
1	111

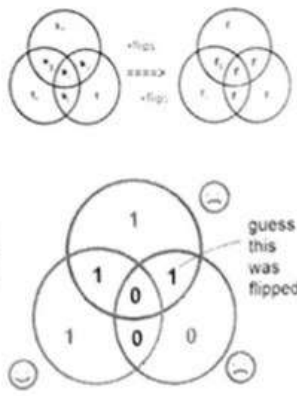
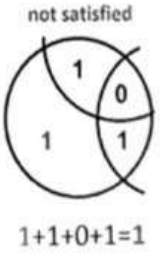
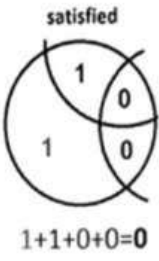
Source message	s	0	0	1	0	1	1	0
t	000	000	111	000	111	111	000	
n	000	001	000	000	101	000	000	
r	000	001	111	000	010	111	000	
corrected errors		*						
undetected errors					*			

total number of
bits in the
code word
(4 data + 3 par.
control bits) quint

7.4. Hamming code.



$$\frac{4}{\Sigma} \rightarrow \frac{7}{t}$$



+0.1